

Lead with Love THE ULTIMATE STRATEGIC ADVANTAGE

Our mistake is marginalizing love from leadership

The logo features the text "Lead with" in a black serif font above the word "LOVE" in a bold red sans-serif font. The letter "O" in "LOVE" is replaced by a red heart shape. A black arrow points upwards and to the right, starting from the bottom left of the heart and ending at the top right of the "O".

Lead with
LOVE

Millennial generations are asking leaders to show up differently: they want leaders with an agenda for a better future who inspire them to achieve, and who genuinely care about who they are – in work and beyond. Leaders as distant fonts of knowledge are no longer relevant or required.

To create teams that make the most of the opportunities and successfully navigate the challenges of the 21st century workplace, we need to bring love front and centre.

In this thought provoking keynote we'll explore:

- Why is love so important for success in the workplace?
- What's our problem with love and leadering?
- How to Lead with Love and not cross boundaries